



THE VALE RUSUTSU (JAPAN) NAMED THE WORLD'S BEST NEW SKI HOTEL 2021 IN THE 9TH ANNUAL WORLD SKI AWARDS ON 17 JANUARY 2022

Jointly developed by established property management company, Niseko Alpine Developments (NISADE)—multi award-wining developer and property manager—and Kamori Kanko—Hokkaido's largest tourism and hospitality company and owners of Rusutsu Resort, The Vale Rusutsu is set to rival the best luxury ski hotels in the world.

[HOKKAIDO, JAPAN] The Vale Rusutsu has been awarded the World's Best New Ski Hotel 2021 in the 9th edition of the prestigious World Ski Awards on 17 January 2022, a global recognition among the world's leading ski tourism and hospitality brands. The results were based entirely on votes cast by ski industry professionals and public consumers, submitted through the World Ski Awards website.

"NISADE is extremely proud to receive this award, as the years of hard work and dedication by all involved are now globally recognised. Special thanks to the committed design drive of Peter Hahn of Peter Hahn Associates and the precise construction by Nakayama Gumi, our latest project has earned its place in history. The Vale Rusutsu delivers a keynote addition to Rusutsu and our individual unit owners will be well rewarded with their investment. Our partnership with Kamori Kanko, the owners of Rusutsu Resort, ensured the success of the project and set the foundation for our ongoing developments at Rusutsu" says Jonathan Martin, founder and chairman of NISADE.

Project Director, Yi-Mei Lee added "Completing this project in these most difficult economic and supply chain times is truly vindicated with this award, the trueness of Japan, a country steeped in respect and loyalty was never more evident than seeing the whole project team going above and beyond, rising to meet every obstacle and thus guaranteeing The Vale Rusutsu was completed on time and on budget."

Equipped with 182 guest rooms in the form of 1- to 3-bedroom units and four expansive 4-bedroom penthouse suites, The Vale Rusutsu is the first luxury hotel in Rusutsu that follows the style of modern condominiums and serviced apartments, fully furnished and featuring spacious living and dining areas, kitchens, and bedrooms, all overlooking the stunning snow-capped mountains from the base of world-class ski slopes within Rusutsu Resort. Rusutsu Resort has also regained its position as the Best Ski Resort in Japan at the World Ski Awards 2021, after winning for three consecutive years between 2017 and 2019.

Peter Hahn Associates' exquisite design and Nakayama Gumi's meticulous construction bring nature to the fore at The Vale Rusutsu. With floor-to-ceiling windows bringing in the morning light and evening hues, guests are able to enjoy the beauty of nature in all its glory. Fusing luxury with functionality, it is an all-season hotel that provides a seamless ski-in/ski-out experience for their guests during winter that is complete with access to five-star amenities such as spa and onsen, as well as summer activities in the popular Rusutsu amusement park, and four golf courses during the green season.

This is not The Vale Rusutsu's first accolade, and it certainly will not be the last—it was also awarded the Best Hotel Development in the Greater Niseko Region at the Property Guru Asia Property Awards in 2020. These awards only served to reinforce The Vale Rusutsu's commitment to provide high-quality services and amenities to their guests and owners year-round.



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ABOUT THE WORLD SKI AWARDS

Launched in 2013, the World Ski Awards celebrates excellence in the ski tourism industry and is considered the highest standard of achievement for ski service providers. Winners are voted in by the public and industry professionals from around the globe, making a World Ski Awards victory a true benchmark for greatness.

For more information, please visit www.worldskiawards.com

ABOUT NISEKO ALPINE DEVELOPMENTS (NISADE)

Established in 2005, NISADE is a multi-award-winning Developer, Project Management, Property Management and Real Estate company that has set the standard among the pioneer developers in Niseko and firmly cemented its position among the most experienced and trusted development groups in Asia, especially within the booming resort industry of Niseko, Rusutsu, Kiroro and Furano in Hokkaido, Japan.

NISADE has developed and managed over 20 premium properties, ranging from exquisite private residences to flagship hotels and condominiums, including 16 luxury properties across the famed resorts of Rusutsu, Niseko and Furano in Hokkaido, Japan. The Vale Rusutsu is also affiliated to The Vale Niseko, which was named the World's Best Ski Boutique Hotel from 2014-2017, both developed and managed by NISADE.

NISADE was awarded the Best Developer in the Greater Niseko Region by <u>Property Guru Asia Property Awards</u> in 2020 and named Company of the Year 2021 by the <u>APAC Business Headlines</u>.

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